



LES FLEURS
• D'O •

Évolution naturelle
pour les cheveux



**BOUCLES
VOLUMINEUSES**
CREME DEFINITION

Curl defining cream for curly or wavy hair.
It nourishes the hair and controls the volume

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**CREME
ANTI-CREPU**
CREME ANTI-CREPU

This no-rinse conditioning mask, is suitable
for color treated, curly and frizzy hair



CRISTAUX LIQUIDES
SÉRUM
ÉCLATANT

ENRICHED WITH KERATIN, TAMANU OIL,
BAMBOO & CORAL POWDER
Glossing and detangling Serum.
It nourishes and protects hair weightlessly



S É R U M
EVOLUTION DE
LISSAGE

ENRICHED WITH KERATIN & VITAMINE E
Formaldehyde-free smoothing fluid with Keratin. Thanks to the action of heat, it smoothens and strengthens the hair, making it silky, shiny and flexible for a long time





LEAVE IN SANS RINÇAGE

PROTECTEUR DE
BEAUTE

ENRICHED WITH ARGAN OIL, MARULA OIL & KERATIN
Mask spray without rinsing, ideal for treated, dull and lifeless hair.
Detangles and protects the hair without weighing it down, extending the
life and brilliance of color.

BEAUTY & SHINE FOR YOUR HAIR



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WONDER COMPLEX

TREATMENT SHINE & GLEAM



PROTECTION & ÉCLAT

SHAMPOO AND MASK
SHINE & GLEAM

ENRICHED WITH KERATIN,
CERAMIDS & MARULA OIL

LES FLEURS
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R·EVOLUTION OF COLOR!





LES FLEUR D'O PAYS PARTICULAR ATTENTION TO THE CONTINUAL INCREASE IN INTOLERANCE AND HYPERSENSITIVITY AND OFFERS A DELICATE LINE:

- **10 NUANCES ALL FREE**
No PPD, Ammonia, Resorcinol and Parabens
- **20 NUANCES AMMONIA FREE**
No Ammonia
- **20 NUANCES OF INTENSE DIRECT COLORS**



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OUR WINNING NUMBERS



FORMAT 160 ML

AT A **1:2 DILUTION** WHICH, MIXED WITH 320 ML OF LES FLEURS D'O CREAM OXIDIZING EMULSION, PRODUCES 480 ML OF FINAL PRODUCT, FOR ABOUT **5 HAIR DYE APPLICATIONS.**

LES FLEURS D'O IS AN ULTRA MODERN COLOR THAT OFFERS A WIDE CHOICE: **140** NUANCES ON A SINGLE CHART!!



BLAECING LINE & SHAMPOO

PROFESSIONALITY & GOOD QUALITY/PRICE RATIO



POUDRE DÉCOLORANTE
POWDER • BLEACHING
3 Kg
105.82 oz



pH
4.5

COULEUR PLUS pH 4.5

It's pH acidity is ideal for color maintenance. COULEUR PLUS gently cleanses and balances the natural pH of the scalp.



TOUS LES JOURS

It's a delicate cleansing product, suitable for recurring use, which guarantees perfect cleansing of hair and scalp, fully respecting the hair's natural physiological balance.

CREME OXYDANTE

LES FLEURS D'O OXYDANTE CREAM IS THE PERFECT COMPLEMENT TO **LES FLEURS D'O** COLORS. FORMULATED WITH A RICH EMOLLIENT CREAM FOR EASE OF APPLICATION. REDUCES THE SENSITIVITY OF THE SCALP FOR AN EXCELLENT COSMETIC RESULT!

BASIC CHOICE FOR VOLUME OF OXIDIZING CREAM LES FLEURS D'O

7 VOL. (2.1%)	TO TONALIZE
10 VOL. (3%)	TON SUR TON
20 VOL. (6%)	FOR THE SAME TONE 1 TONE OF LIGHTENING
30 VOL. (9%)	FOR 2/3 OF LIGHTENING TONES SUPER BRIGHTENING / BLEACHING
40 VOL. (12%)	FOR 3/4 OF LIGHTENING TONES SUPER BRIGHTENING / BLEACHING



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I WANT VOLUME!

SET YOUR LOOK WITH A STRONG
HOLD THAT LASTS ALL DAY!





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TOUJOURS
Revitalizing treatment, to limit hair loss.

la nuit!



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LIDO
E PARIS



LOTION REVITALISANTE
VITALITÉ
EXTRÊME

ENRICHED WITH KERATIN,
ORCHID & GREEN THÉ
Restructuring and protective lotion enriched with keratin. It protects the hair from heat from a hairdryer and irons, preserving the color and brightness.

THE 15 MAGNIFICENT

A FABULOUS RANGE OF HIGH QUALITY PRODUCTS





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blond pur

POUDRE DÉCOLORANTE

Bleaching universal compact powder non-volatile for fast, safe and effective action. Thanks to the powerful protective and strengthening active agents, it can lighten up to 7 tones leaving the capillary structure unaltered and helping counteract the unwanted hot tones.

It's customizable texture conveys the maximum flexibility in its use, making it suitable of every technique and situation. For an optimal result, Blond Pur Poudre Decolorante must be used together with oxygen of type Les Fleurs D'O







blond pur

BLOND PUR CRÈME DECOLORANTE

Delicate and cosmetic bleaching creme. The particular creme composition, enables greater control and versatility in all the application techniques, making possible a uniform bleaching up to 6/7 tones. It's creamy texture guarantees a higher penetration in the capillary fibers of the active ingredients, making the hair looking soft and extremely reconstructed. Indeed, it's formulation is enriched with Beeswax and Corn vegetable proteins that convey and high protective strength. For an optimal result, Blond Pur Creme Decolorante must be used together with oxygen of type Les Fleurs D'O.





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blond pur

MIRACLE 10

Enriched with Guar Extrac. The last bleaching powder non-volatile that thanks to the Guar Gum extract very rich in β -D oligosaccharides and Fructose, gives protection to your hair during the lightening process.

Blond Pur Miracle 10 enables you to obtain the higher bleaching possible up to 9 tones, without giving up the brightness and integrity of your hair.

For an optimal result Blond Pur Miracle 10 must be used together with oxygen of type Les Fleurs D'O.







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